

CURRICULUM

	BASIC NIVEL			INTERMEDIATE LEVEL			ADVANCED LEVEL		
	FIRST	SECOND	THIRD	FOURTH	FIFTH	SIXTH	SEVENTH	EIGHT	NINTH
General Studies Mandatory Courses	Scientific and Technological Thinking FM 1202	Fundamentals of Health and Wellness PS 1201	Critical and Creative Thinking DX 1201	Global Challenges and Dynamics CS 1201	Sustainability and Social Responsibility AD 1201	Philosophical Anthropology HU 2025	Christian Social Ethics HU 2206	Leadership Trends AD 1203	Contemporary Communication FM 1202
General Studies/ Elective Courses							General Estudios Elective 1	General Estudios Elective 2	
Internationalization Strategies	Introduction to Global Business FM 1202	International Negotiation Models AD 3027		Strategic Management AD 2451	Market Intelligence and Global Trends AD 2380	Global Business Strategies EC 3112	International Marketing Strategies AD 1819	Global Studies Seminar EC 2445	
	Leadership Applied to Business AD 1218		Innovation and Invention Methods and Processes AD 2442		Sales Intelligence AD 2383	Internationalization of the Company EC 1223	International Prices EC 3111	Innovation and Development of New Products and Services AD 2319	Disruptive Business Seminar AD 1208
Financial Analysis	Financial Information in Business CO 1013	Costs for Decision Making CO 1021	Financial Analysis CO 1045	Quatitative Foundations in Finance CO 1032	Financial Evaluation of Investment Projects and Entrepreneurship CO 2166		Costs for Decision Making CO 1021	International Finance EC 2260	
Business Management	Business Management AD 1201	Marketing AD 1430	Market Research AD 2437		Entrepreneurship and Sustainable Business Models AD 1217	Fundamentals of Business for Strategic Decision Making SC 2012			Project Planning and Management IN 2122
Economic and Political Analysis		Macroeconomics EC 1051	Microeconomics EC 1021	Global Economy EC 2150	Geopolitics CS 1506				
Quantitative Analysis for Decision Making	Statistics Applied to Business FM 1021	Quantitative Business Tools FM 1019		Business Forecasts EC 2442					
Legal Aspects of Business			Corporate Law DE 1217	International Trade Law & Customs regulation DE 3321			Customs Operation EC 3324		International Contracts DE 3526
Logistics and Supply Chain						Logistics and the Supply Chain IN 2811	Sustainable Logistics for the Global Marketplace EC 3323	Operations Management IN 2019	
Electives Professional Studies							Elective I Professional Studies	Elective II Professional Studies	Elective III Professional Studies
Professional Practice and Final Assessment Program							Intensive Professional Internship of the Global Business EC 3421	Final Assessment Program of the Global Business I EC 3422	Final Assessment Program of the Global Business II EC 3423
Co Curriculars	UDEM 101				Social Service Workshop	Service Learning			
	Co curricular I	Co curricular II	Co curricular III	Co curricular IV					

LNG

Bachelor in Global Business

Personal Development Plan –

The Personal Development Plan allows you to design a personal and unique roadmap for your academic and professional growth. You will have an advisor who will guide you through three phases: decision, consolidation, and success. Throughout these stages, you will be able to make decisions about courses, learning activities, exchange opportunities, and everything UDEM offers to help you reach your full potential.

udem.edu.mx/planpersonal

Contact –

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UDEM

Professional Studies Electives –

Data Analytics

- Analytics for Business Intelligence
- Data Management for Business Application
- Visualization with Data Analytics

Logistics Management

- International Logistics Strategy
- Electronics Logistics
- Transportation and Inventory Systems

International Marketing

- Digital Marketing I
- Electronic Business
- Business to Business Marketing

Business Topics

- Selected Business Studies
- Actual Business Studies
- General Business Studies

**FM0111 Quantitative foundations for business is required for students that are not from UDEM.*

